

**GOVERNMENT OF TELANGANA
ABSTRACT**

Tourism Promotion – Publication Charges - Released of Advertisement in “**ASTA Worldwide Destination Guide 2014/15 and in ASTA Winter Edition 2014**” through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Release an amount of Rs.5,11,714/- including taxes (Rupees Five Lakhs Eleven Thousand Seven Hundred and Fourteen only) - Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 24

Dated:-16-01-2015

Read the following:

1. From Sinead McManus, The Senior Business Development Manager-ASIA ABTA ASTA & National Geographic Traveller Magazines, India, Dated:10-07-2014.
2. Govt.Lr.No.269/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.22-07-2014.
3. Invoice No. 14/15/393 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, Dt.01-11-2014.

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ORDER:

In the letter 1st read above, Sinead McManus, The Senior Business Development Manager-ASIA ABTA ASTA & National Geographic Traveller Magazines, India, has requested to release advertisement in “ASTA Worldwide Destination Guide 2014/15 and in ASTA Winter Edition 2014”. Accordingly, Government have issued a work order to release advertisement in “ASTA Worldwide Destination Guide 2014/15 and in ASTA Winter Edition 2014” amounting to GBP 5000 (conversion to Indian Rupees as per the bill date raised is equaling to Rs.5,11,714/- including taxes (Rupees Five Lakhs Eleven Thousand Seven Hundred and Fourteen only), towards publication of the Telangana Tourism Promotion work through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished a bill for an amount of Rs.5,11,714/- including taxes (Rupees Five Lakhs Eleven Thousand Seven Hundred and Fourteen only), towards Telangana Tourism Promotion work in “ASTA Worldwide Destination Guide 2014/15 and in ASTA Winter Edition 2014” and requested the Government for arranging payment.
3. The Government, after careful examination of the matter, hereby accord sanction for amounting to GBP 5000 (conversion to Indian Rupees as per the bill date raised is equaling to an amount of Rs.5,11,714/- including taxes (Rupees Five Lakhs Eleven Thousand Seven Hundred and Fourteen only), towards Tourism Promotion published in “ASTA Worldwide Destination Guide 2014/15 and in ASTA Winter Edition 2014”, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., The details of Bank account is as follows:-

| | | |
|-------------|---|-----------------------------|
| Bank Name | : | ICICI Bank |
| Branch Name | : | M.G Road, Cochin, Kerala |
| Account No. | : | 001005011006 |
| IFSC Code | : | ICIC0000010 |
| PAN No. | | AADCS2077D |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs

//Forwarded:: By Order//

SECTION OFFICER